

iData Insights

RAC

Research Analytics and Consulting

JULY, 2015

About Us

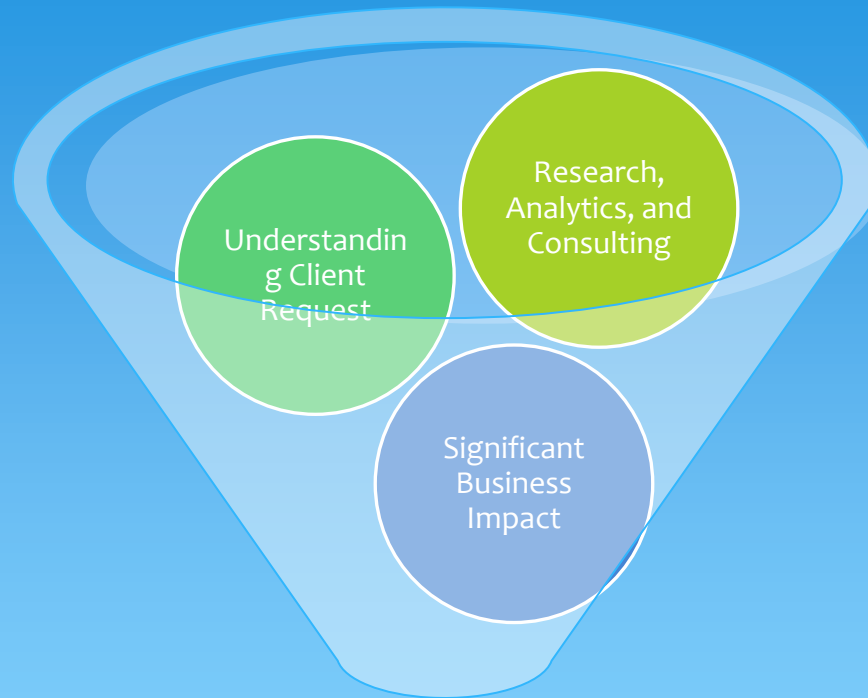
THE COMPANY: iData is a research and management consultancy firm with more than 50 consultant analyst. We provide services to private, public, and social sector organisation. We serve clients across globe.

Our firm is driven by strong sets of values and is focussed on client impact. We take a consistent approach to recruit and develop analyst, regardless of where they are based. Accordingly, we have a structure in place to deliver **RIGHT TEAM** and **RIGHT EXPERTISE** to every client, anywhere in the world.

OUR PEOPLE: The quality of our analyst is a key to serve our clients. We invest heavily in identifying exceptional people and developing skill sets. Our consultant analyst includes academics and research scholars, engineers, and business professions.

THE KNOWLEDGE CENTER: We study markets, trends, and emerging best practices in developing insights and actionable recommendation. We believe in working as partner with our clients. We constantly engage with our client not only during the need identification process but through out the life-cycle of the project so that we remain connected equally in sharing and optimising thought process and research design. This unique style of our work has put us on the top of client satisfaction and has truly generated huge impact on the objectives.

What We Do: iData Insights

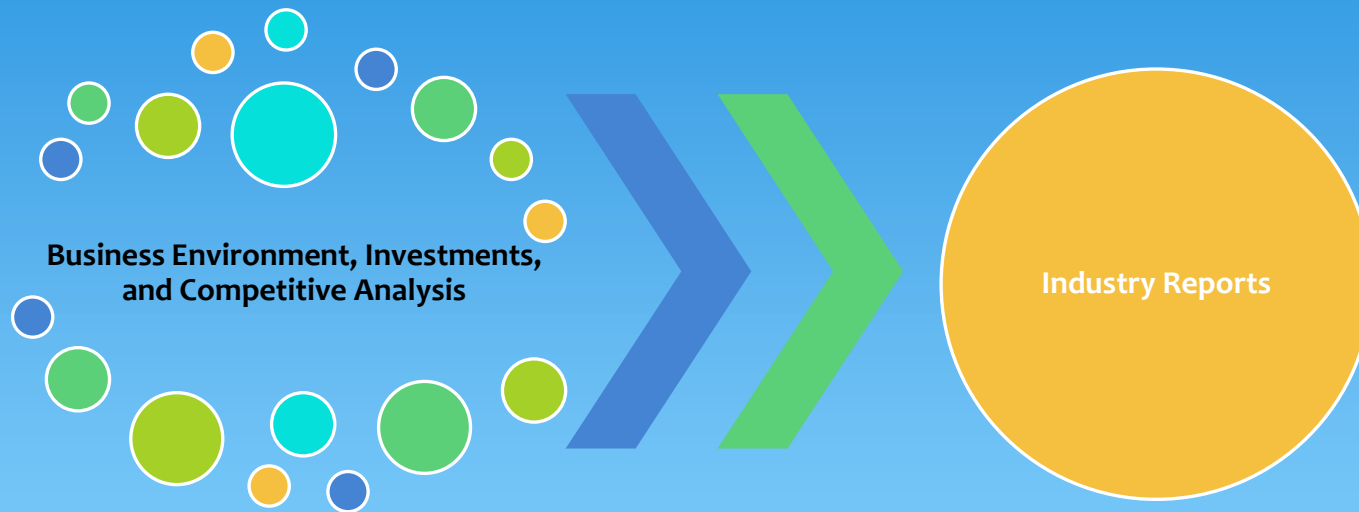


iData Insights spends more time in understanding clients requirement and invest in time and technology to deliver outcome with measurable impact and customer delight

What We Do: Research (Cont.)



What We Do: Research (Cont.)



SWOT
Porter Five Forces
Predictive Analytics
SBU Analysis

**Market
Commitment**

What We Do: Analytics, Strategy Consultancy (Cont.)



Critical Data Sanity

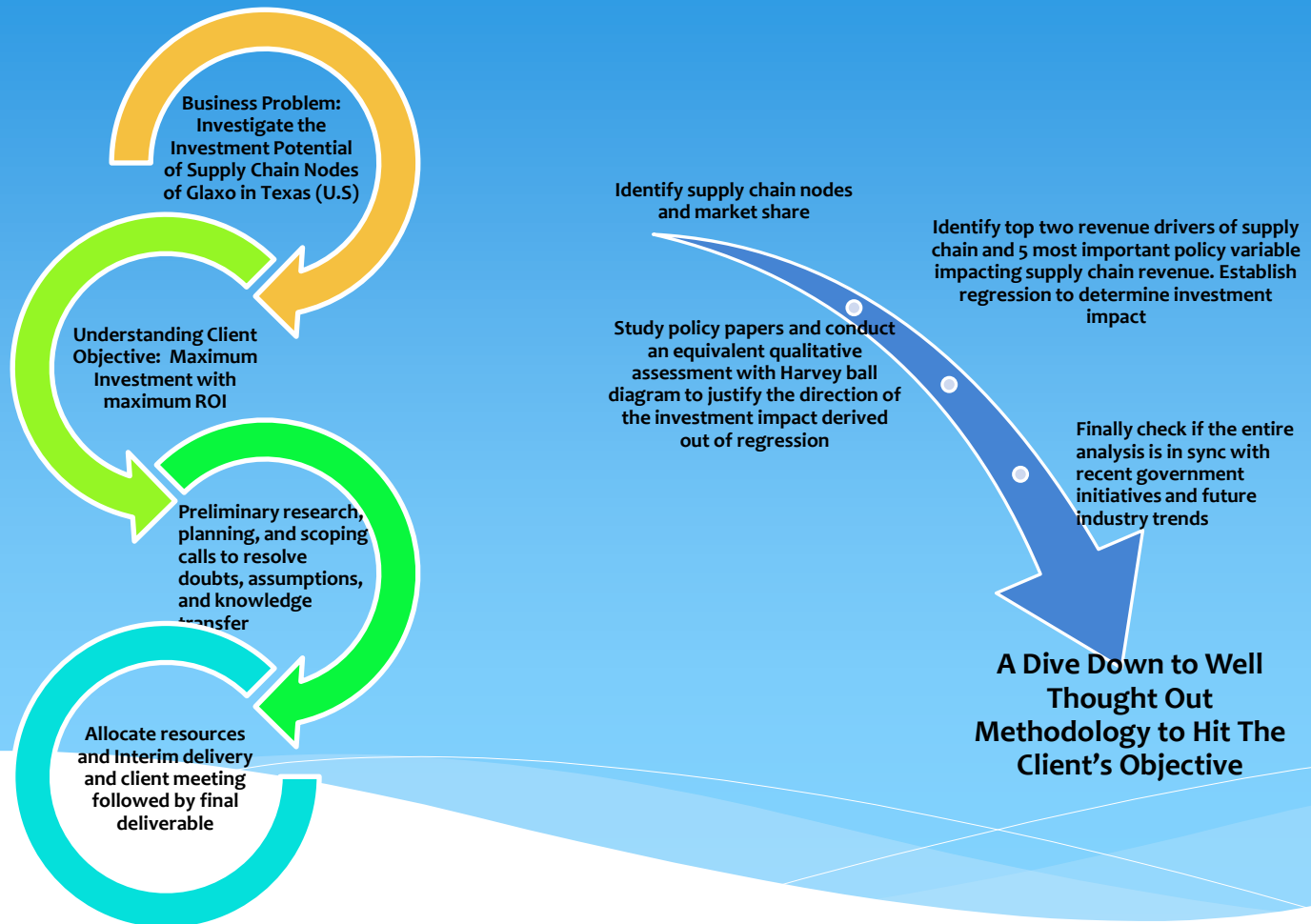
Critical Data Integrity

Accomplished Data Analysis

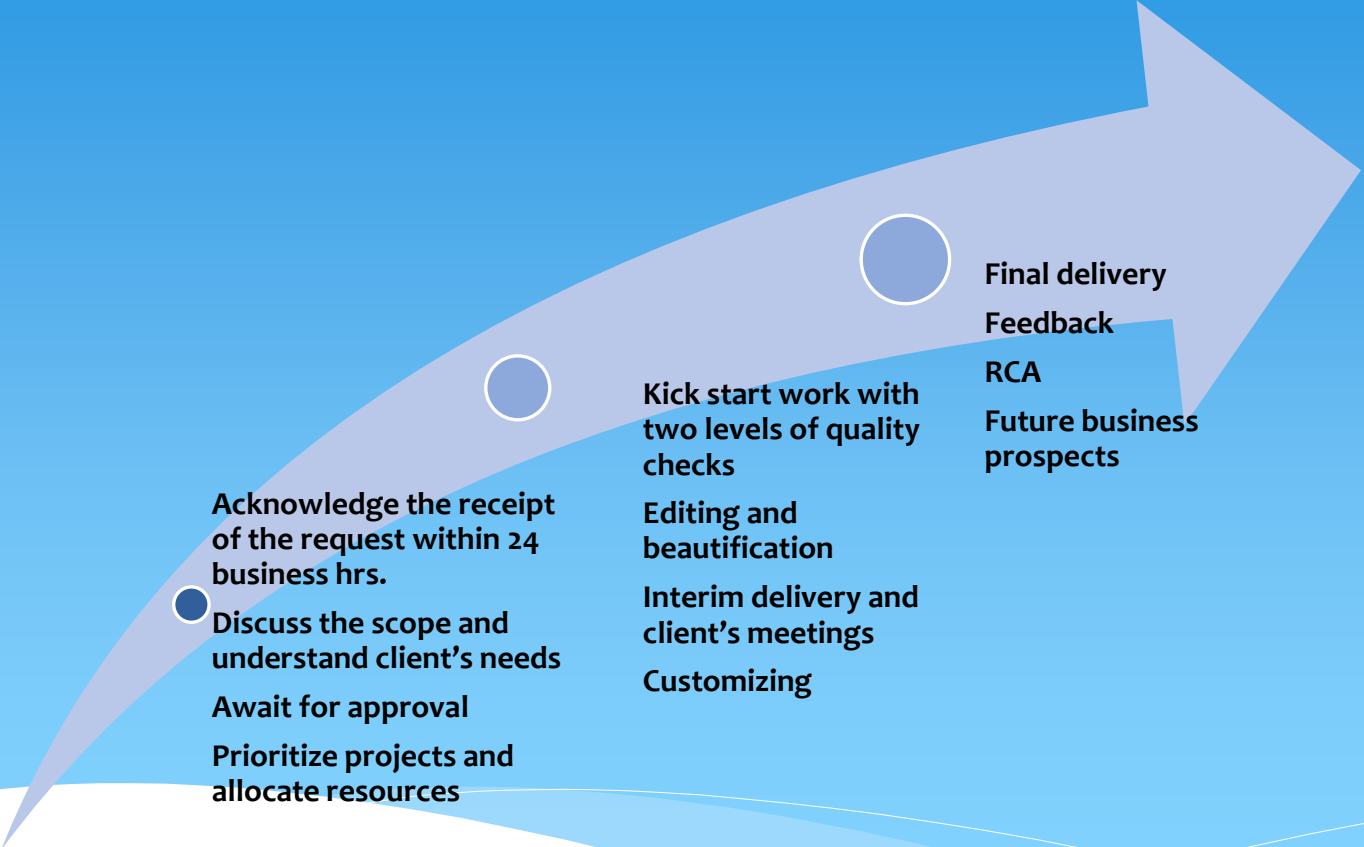
How We Do



A Consulting Approach



How We Do: Work Flow (Cont.)



Acknowledge the receipt of the request within 24 business hrs.

Discuss the scope and understand client's needs

Await for approval

Prioritize projects and allocate resources

Kick start work with two levels of quality checks

Editing and beautification

Interim delivery and client's meetings

Customizing

Final delivery

Feedback

RCA

Future business prospects

idata Insights: What We Don't Do



Thank You

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